

May 22, 2024

The Honorable Gina Raimondo Secretary of Commerce Department of Commerce 1401 Constitution Avenue NW Washington, D.C. 20230

Dear Secretary Raimondo:

We, the Digital Creators Coalition (DCC), write to convey our shared conviction regarding the critical importance of strong copyright protection overseas for American creators and their contributions to U.S. job creation, economic growth, and cultural vibrancy. We support and encourage U.S. bilateral and multilateral engagement that advances human-centric and responsible Artificial Intelligence (AI), promotes creators and protects copyright globally. To accomplish this, AI must be developed and implemented in a manner that respects copyright law.

We write today about two specific issues, including urging you to:

- advance adoption of the principles embraced by the U.S. in the G7 *Hiroshima AI Process* (especially as detailed in the May 2023 Leaders Communiqué); and
- oppose broad copyright exceptions for AI, including with respect to text and data mining (TDM).

We are dedicated to supporting the interests of creators domestically and internationally, and particularly in the digital environment. We therefore welcome the U.S. government's engagement with our members as part of its diplomatic efforts on copyright and AI around the world and in international organizations. DCC members are a broad, diverse and inclusive set of representatives from the creative community, including individual creators, labor organizations, and businesses – across the music, film, television, book, news, photography and sports communities. Strong protection for American creators must be a top priority for U.S. international engagement.

We strongly support the U.S. government's work in the G7, including as part of the *Hiroshima AI Process* launched in 2023. This includes the May 2023 Leaders Communiqué, in which President Biden and other G7 leaders stressed the importance of ensuring trustworthy and

human-centric AI and of safeguarding intellectual property rights, including copyright. We also welcome the U.S. government's request for comments as part of the development of the *Hiroshima AI Process Guiding Principles and Code of Conduct*, which further enshrined the respect for copyright among G7 nations. In their March 2024 statement, G7 Digital and Technology Ministers reaffirmed the need to protect intellectual property in the context of AI.

We strongly oppose broad copyright exceptions for AI, including with respect to text and data mining (TDM). Despite important international collaborative efforts such as in the G7, several countries are pursuing a unilateral approach that would be very harmful to creators and violate those countries' international obligations. For example, Japan and Singapore amended their laws in 2019 and 2021, respectively, to provide a troubling broad copyright exception for TDM. On the other hand, the UK explicitly ruled out such a provision last year. Other countries and international organizations are at various stages in their deliberations on such exceptions for AI.

The DCC strongly encourages the U.S. government to actively engage with countries and international organizations to promote strong copyright protection in the context of AI, including to advance the adoption of the abovementioned G7 principles outside of those countries as well as to ensure that all countries, including the signatories to these principles, protect creators and respect copyright.

We look forward to continuing to work with the U.S. government in its international engagement on these critical issues and stand ready to provide any assistance with respect to these priorities.

Sincerely,

Alliance for Recorded Music Alliance for Women Film Composers American Association of Independent Music American Society for Collective Rights Licensing American Society of Composers, Authors and Publishers American Society of Media Photographers Artist Rights Alliance Association of American Publishers The Authors Guild Broadcast Music, Inc. Copyright Alliance Copyright Clearance Center CreativeFuture Department for Professional Employees, AFL-CIO Directors Guild of America Future of Music Coalition **Getty Images** Independent Film & Television Alliance International Alliance of Theatrical Stage Employees International AntiCounterfeiting Coalition

Music Artists Coalition

National Music Council

National Music Publishers' Association

News/Media Alliance

Production Music Association

Professional Photographers of America

Recording Academy

Recording Industry Association of America

Screen Actors Guild-American Federation of Television and Radio Artists

SESAC

The Society of Composers & Lyricists

Songwriters Guild of America



May 22, 2024

Mr. Jake Sullivan Assistant to the President for National Security Affairs The White House 1600 Pennsylvania Avenue NW Washington, D.C. 20500

Dear National Security Advisor Sullivan:

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The Society of Composers & Lyricists

Songwriters Guild of America



May 22, 2024

The Honorable Antony J. Blinken Secretary of State U.S. Department of State 2100 C Street NW Washington, D.C. 20520

Dear Secretary Blinken:

We, the Digital Creators Coalition (DCC), write to convey our shared conviction regarding the critical importance of strong copyright protection overseas for American creators and their contributions to U.S. job creation, economic growth, and cultural vibrancy. We support and encourage U.S. bilateral and multilateral engagement that advances human-centric and responsible Artificial Intelligence (AI), promotes creators and protects copyright globally. To accomplish this, AI must be developed and implemented in a manner that respects copyright law.

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Songwriters Guild of America



May 22, 2024

The Honorable Katherine Tai United States Trade Representative 600 17th Street NW Washington, D.C. 20508

Dear Ambassador Tai:

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